

TO WHOM IT MAY CONCERN

A 40 year Dynamic and Creative DJ with a passion for music and entertainment. Extensive experience in providing superior music experiences for any event with a proven track record of engaging and entertaining crowds with a wide range of music genres, styles and a friendly and professional personality. His notoriety is so powerful, he has no need for use of social media and when the crowd hears the voice of the world renown ratings juggernaut, brand innovator, the former signature voice of BET and the voice of ESPN Sports Center's "Rick Party" say, "**Preach Is Diggin' In Them Crates**"! Preach touches the tables, the beat drops! Radio station telephones ring off the hook and dancefloors catch FYA!

Unlike these social media imitations, to whom are more "SELF PROCLAIMED DJ's," playing the same repetitive hits and acting as if they are DJing, but are really animating over pre-recorded sets, Preach is always live and doesn't just play music, but reads and plays the crowd while producing an intoxicating sound and brand that you'll only get where he is and the crowd keeps coming back for more, while implementing customer request. Preach doesn't focus on one specific music genre or form of entertainment, but re-creates the sound and atmosphere that keeps the air waves flowing and the dance floor packed and moving with "ANY" genre of music, while putting the old with the new creating a timeless sound motivating crowds with his unique mixing, crowd interaction and welcoming personality he has turned concerts, clubs and radio upside down. Having a unique edge of creativity, versatility, a positive attitude and knowledge of the general public of, "Giving them what they want and don't get", has given him a step ahead of the rest.

Currently, Preach produces Mix Shows for **WBOB/Tampa**, **WKK-C/Chicago** and "G Networks" syndicated MixShow, "**Back in the day replay**," a program hosted by award winning major market radio veteran **Paco Lopez**. The show's music focuses on R&B and Hip Hop from 1990-2009 and airs **Jammin'105.7 (KOAS) Las Vegas** and 15 other large market radio stations.

Preach recently opened the "I Love the 90's tour" concert for Vanilla Ice, Tone-Loc, Rob Base, Young MC, and Life Jennings and has engineered sound and lighting for Public Announcement, Cupid, and Glen Jones and Wendel B and has also taken stage with such acts as Kid Capri, 112, Lost Boyz, Jay-Z, Bone Thugs In Harmony, LL Cool J and also provides sound and lighting for and sometimes performs with former Motown recording guitarist and member of the world famous Junior Walker & the All Stars! He is also related to professional athletes David Garner (Chicago Cubs), Devin Cannady (Los Angeles Lakers) Blake Wesley (San Antonio Spurs) and the new and hottest RNB sensation, signed to Snoop Dogs Death Row Records, October London to name a few so NBA events are always poppin' with him!



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PREACH x CEO

DJ / MUSIC PRODUCER



PROFILE

preachceo.com
wepackbarsandclubs.club
mixdmusic.com

EDUCATION

Indiana University //// July 1987 - May 1995
Bloomington, IN

Olivet College //// Aug 1988 - May 1989
Olivet, MI

SKILLS

- ▶ Professional DJ (Live) (Nightclub/Radio/Concert)
- ▶ Extensive Music Knowledge
- ▶ Producer (Nightclub/Radio/Music/Concert)
- ▶ Promoter (Nightclub/Radio/Music/Concert)
- ▶ Nightclub Management
- ▶ Event Hosting/Coordinating
- ▶ A & R
- ▶ Host/Show Starter/MC
- ▶ Graphic Designer
- ▶ Content Creator
- ▶ Social Media **INFLUENCER**
- ▶ Marketing/Advertising
- ▶ Radio and TV Production/Commercials
- ▶ Sound and Lighting Technician
- ▶ Equipment Maintenance & Set up
- ▶ Effective Team Leader

CERTIFICATION



Federal Communications Commission
(Lifetime Broadcasting License)



@preachceo



@PreachCeo



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PREACH X CEO

DJ / MUSIC PRODUCER



PREACH



WORK EXPERIENCE

WBOB 96.1 (Tampa, FL) 2021-Present

- Asst. Program Director
- Asst. Music Director
- 4 Hour Mix Show Host/Producer/DJ
- Online Content Creator
- Imaging

WKKC 89.3 (Chicago) 2022-2/3/2025

- Friday Mix Show DJ
- Saturday Mix Show DJ

GNETWORKS Dec 2023-Present

Producing DJ Mixes for G Network's syndicated radio show, "Back in the day Replay," a program hosted by award winning major market radio veteran **Paco Lopez**. The show's music focuses on R&B and Hip Hop from 1990-early 2010's and airs in 15 broadcasting markets. All the songs are tested and high scoring songs targeting the 25-54 demographics, with artist info, interviews, and special "mini-mixes" from an All-Star line up some of America's Hottest DJ's such as Preach (myself), DJ Flipside (Chicago Bulls), DJ Riddler (Houston), DJ Skribble (NYC), GSharp (Wash DQ, DJ Jay Michaels, DJ Scotty B, DJ David Z (Orlando) and DJ Thump (Las Vegas)

MIXES HEARD ON THESE STATIONS

KFLX Rewind 92.5 - 104.1 Flagstaff, AZ WPAY Party 103.3 Toledo, OH
 KOAS Jammin' 107.5 Las Vegas, NV WBOB 96.1 FM Tampa, FL WPTY Party 105.3 Long Island, NY
 KZAO ZS9.3 Ajo, Arizona WSKS and WSKU 97.9/105.5 KISS-FM Utica, NY
 KINI Hits 96 Rosebud, SD KRWI Rewind 98.1 Bakersfield, CA KALV 101.5 FM Phoenix, AZ

WUVS 103.7 The Beat (Muskegon, MI) 2007-2008 -Mix Show DJ

WYPW Power 97.5 (South Bend, IN) 2006-2008-Guest Mix Show DJ

WSMK 99.1 (Niles, MI) 2006-2008-Mix Show DJ/Toby T Show

WNDV U93 Mix@6 (South Bend, IN) 2006-2007 -Mix Show

NILES INN & CONFERENCE CENTER (Niles, MI) 1999-2010

- Nightclub Manager/Head DJ/Entertainment Director
- Nightclub Promoter/Producer
- Advertising and Marketing (Radio/TV Commercials)

HONEY'S (Aurora, CO) 1997-1999

- Manager/Entertainment Director
- Head DJ/Promoter
- Advertising and Marketing (Radio/TV /Flyer)

KEY CLUB/CLUB CHICAGO (Denver, CO) 1995-1997

- Manager/Head DJ/Entertainment Director
- Advertising and Marketing (Radio/TV /Flyer)
- Promoter/Producer

PANAMA REDS/PACKARDS (Aurora, CO) 1995-1997

- Manager/Head DJ/Entertainment Director
- Advertising and Marketing (Radio/TV /Flyer)
- Promoter/Producer

AQUA LOUNGE (Denver, CO) 1995-1997

- Manager/Entertainment Director
- Head DJ/Promoter
- Advertising and Marketing (Radio/TV /Flyer)

KJMN 92.1 to KQKS KS 107.5 FM, (Denver, CO) 1995-1997 DJ Guest Mix Show

STARS (Denver, CO) 1995-1996

- Assistant Nightclub Manager
- Head DJ/Entertainment Director
- Nightclub Promoter/Producer
- Advertising and Marketing (Radio/TV Commercials)
- Security (When Needed)

RAMADA INN Nite Lite Nightclub (Bloomington, IN) 1988-1995

- Manager/Entertainment Director
- Head DJ/Promoter
- Advertising and Marketing (Radio/TV /Flyer)